

FOR IMMEDIATE RELEASE

18th Annual Dentists Who Care Charity Conference to be Held August 1 – 2 in South Padre Island

South Padre Island, TX – Dentists Who Care is set to hold its annual charity dental conference on August 1 - 2, 2014 at the Isla Grand Beach Resort in South Padre Island, Texas. This two day event will offer a wide range of courses for dentists, dental hygienists, dental assistants, and dental staff members. Participants will be able to choose from multiple three hour continuing education sessions while also helping to raise money for a worthy cause.

Registration fees are \$50 for staff and dental assistants, \$225 for dental hygienists, and \$450 for dentists. Proceeds will allow DWC to continue its mission to bring dental care to children in need in the Rio Grande Valley. These are children who lack dental insurance, children whose parents cannot afford dental care, or children who have been abandoned by their families and are currently living in camps or temporary foster homes. It is an issue that is especially prevalent along the U.S.-Mexico border today, where there is an influx of needy children who are arriving without any type of health or dental care.

To ensure a diverse array of course offerings, DWC has secured an impressive group of speakers from across the industry for its two day conference. The list includes:

- Dr. Jason Goodchild, a Clinical Associate Professor in the Department of Oral Medicine at the University of Pennsylvania School of Dental Medicine
- Dr. Linda M. Altenhoff, a graduate of the University of Texas Health Science Center San Antonio Dental School who spent 15 years as the State Dental Director at the Department of State Health Services
- Barbara L. Bennett, C.D.A, R.D.H., M.S., a leader in the field of dentistry for over 30 years and a contributing author for several dental hygiene textbooks
- Tawana Coleman, a speaker and consultant who is currently an instructor for the Dr. Dick Barnes Group
- Dianne Glasscoe Watterson, R.D.H, B.S., M.B.A., a speaker, consultant and writer with more than 30 years of experience in clinical and professional dentistry
- Dr. J. Michael Adame, a Diplomat of the American Board of Dental Sleep Medicine and one of only eight dentists in Texas boasting this designation

Thirteen different courses will be offered, with morning and afternoon sessions available on Friday, August 1 and a morning session available on Saturday, August 2. Some of the topics include:

- OSHA/HIPAA updates and compliance
- Dental pharmacology
- The impact of healthcare fraud, waste and abuse
- Evidence-based periodontal strategies
- Dental sleep medicine
- Texas managed care

- Emerging concepts in periodontitis
- Essential business practices

DWC invites participants to come and enjoy time away at the beach while also learning from their peers and contributing to a worthy cause. For additional information about the sessions or to register online, visit <http://www.dentistswhocare.us/>. Group hotel accommodations are available at the Isla Grand Beach Resort or the Schlitterbahn Beach Resort.

About Dentists Who Care

Dentists Who Care is a private non-profit charitable organization. The goal of Dentists Who Care is to improve and enhance the quality of life for low-income children in the Rio Grande Valley of Texas through access to oral health care. To accomplish this goal, the organization directs the volunteer efforts of over 140 Rio Grande Valley Dentists who pledge their time and energy to Dentists Who Care programs.

Dentists Who Care was established as a non-profit organization on November 15, 1996 and is recognized as having a 501(c)(3) status by the Internal Revenue Service. To date, the organization has provided over 2 million dollars in charitable care to over 20,000 children.

DWC has been recognized by locally elected leaders, municipalities, and county commissioners as well as by former Governor George Bush. Recognition from their professional ranks has also been received including citations from the Texas Dental Association, the American Dental Association, and the ADA Health Foundation.

For more information about DWC, visit <http://www.dentistswhocare.us/>.

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