

Google Ads (Washington Fertility)

Ad Copy

Target Audience	Headline <i>25 characters</i>	New Ad Copy <i>35 characters per line (2 lines)</i>	Landing Page
<i>Age 27-45, Difficulty Conceiving, Well Off</i>	Washington Fertility	40 Years Of High IVF Success Rates. ----- Military & Civil Servant Discounts.	http://www.washingtonfertility.com
<i>Age 27-45, Difficulty Conceiving, Well Off</i>	Get 25-50% Off IVF	Military. Teachers. Police. ----- Flat Rate. Affordable. DC, MD, VA.	http://www.washingtonfertility.com
<i>Age 27-45, Difficulty Conceiving, Well Off</i>	Advanced IVF Treatment	No Hidden Fees. High Success Rates. ----- 40 Years of Experience. DC, MD, VA.	http://www.washingtonfertility.com/ivf.htm
<i>Age 27-45, Difficulty Conceiving, Well Off</i>	Trouble Conceiving?	Affordable IVF, ICSI, PGD, IUI. ----- FREE Info. High Success Rates.	https://www.washingtonfertility.com/contact_us.php
<i>Age 27-45, Difficulty Conceiving, Well Off</i>	IVF Help In DC, MD, & VA	Personalized Care. Cutting Edge Technology. ----- Fill Out a FREE Information Request	https://www.washingtonfertility.com/contact_us.php
<i>Age 27-45, Difficulty Conceiving, Well Off</i>	Affordable IVF in DC <could easily change out "DC" with "VA" or "MD">	High Success Rates. DC, MD, VA. ----- No Hidden Costs. \$7900 Single Cycle	http://www.washingtonfertility.com/ivf.htm
<i>Age 27-45, Difficulty Conceiving, Well Off</i>	Military: 25-50% Off IVF <could easily change out "Military" with "Police" or "Teachers" or "Firemen">	Advanced IVF, ART, ICSI, PGD, IUI. ----- 5 Locations Across DC, MD, & VA.	http://www.washingtonfertility.com/ivf.htm