Ad Copy

| Target Audience | Headline 25 characters | New Ad Copy 35 characters per line (2 lines) | Landing Page |
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| Women suffering from gynecolo- gical issues | Da Vinci Robotic Surgery | Single Incision! Fast Recovery Advanced Surgery For Women's Health | http://www.urogyncentersf.com/da-vinci/ |
| Women suffering from gynecolo- gical issues | Heidi Wittenberg, MD | Minimally Invasive Approach Hysterectomy, cysts, prolapse. | http://www.urogyncentersf.com |
| Women suffering from gynecolo- gical issues | SF Ovarian Cyst Treatment | Get Relief From Pain & Infertility Alternative, Less Invasive Options. | http://www.urogyncentersf.com |
| Women suffering from gynecolo- gical issues | Urogynecolo gy Center, SF | Min Invasive Treatment for WomenBenign Conditions, Pelvis, Urinary. | http://www.urogyncentersf.com |
| Women suffering from gynecolo- gical issues | SF Female Pelvic Medicine | Heidi Wittenberg MD. Urogynecology Alternative, Min Invasive Treatment | http://www.urogyncentersf.com |
| Women suffering from gynecolo- gical issues | Da Vinci Hysterectom Y | New Minimally Invasive Option Single Tiny Incision. Fast Healing. | http://www.urogyncentersf.com/da-vinci/ |
| Women suffering from gynecolo- gical issues | SF Women's Medicine | Dr. Wittenberg, Urogynecologist Minimally Invasive Care For Women. | http://www.urogyncentersf.com |

Google Ads (Urogynecology Center of San Francisco)

| Women suffering from gynecolo- gical issues | SF Fibroid Treatment | Offering Da Vinci Robotic Surgery Focus On Minimally Invasive Options | http://www.urogyncentersf.com/treatment- care/gynecological-care/abnormal-uterine- bleeding-heavy-menstrual-bleeding- fibroids/myomectomy/ |
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