

## Ad Copy

<b>Target Audience</b>	<b>Headline</b> <i>25 characters</i>	<b>New Ad Copy</b> <i>35 characters per line (2 lines)</i>	<b>Landing Page</b>
<i>40+, health conscious</i>	<b>Get The Colon Vitamin™</b>	All Natural. Vegan. Gluten-Free. ----- Developed By Board Certified Doctor	<a href="http://thecolonvitamin.com/how-the-colon-vitamin-works/#vitamin-comparison">http://thecolonvitamin.com/how-the-colon-vitamin-works/#vitamin-comparison</a>
<i>40+, health conscious</i>	<b>Once-A-Day Colon Vitamin</b>	Gastroenterologist Developed. ----- Gluten-Free. Promotes Colon Health.	<a href="http://thecolonvitamin.com/how-the-colon-vitamin-works/">http://thecolonvitamin.com/how-the-colon-vitamin-works/</a>
<i>40+, health conscious</i>	<b>Natural Colon Supplement</b>	Doctor Developed. Safe & Effective. ----- Once Daily Dose For Colon Health.	<a href="http://thecolonvitamin.com/how-the-colon-vitamin-works/">http://thecolonvitamin.com/how-the-colon-vitamin-works/</a>
<i>40+, health conscious</i>	<b>The Colon Vitamin™</b>	Improve Colon Health Naturally. ----- Micronutrient & Antioxidant Rich.	<a href="http://thecolonvitamin.com/how-the-colon-vitamin-works/#vitamin-comparison">http://thecolonvitamin.com/how-the-colon-vitamin-works/#vitamin-comparison</a>
<i>40+, health conscious</i>	<b>Promote Colon Health</b>	All Natural, Once Daily Dose. ----- Scientifically Proven. 100% Vegan.	<a href="http://thecolonvitamin.com/how-the-colon-vitamin-works/">http://thecolonvitamin.com/how-the-colon-vitamin-works/</a>
<i>40+, health conscious parents</i>	<b>Vegan Colon Supplement</b>	Promote Colon Health Naturally. ----- Doctor Developed. 100% Vegan.	<a href="http://thecolonvitamin.com/how-the-colon-vitamin-works/#supplement-facts">http://thecolonvitamin.com/how-the-colon-vitamin-works/#supplement-facts</a>
<i>40+, health conscious</i>	<b>Gluten-Free Colon Vitamin</b>	Improve Colon Health Naturally. ----- Gastroenterologist Developed.	<a href="http://thecolonvitamin.com/how-the-colon-vitamin-works/#supplement-facts">http://thecolonvitamin.com/how-the-colon-vitamin-works/#supplement-facts</a>